



# Stephanie Salileng

Visual/UI Designer

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 847.507.0176

## Experience

### UX/UI Designer

ImageTrend

*February 2023 – Present*

- Working with project managers and developers on UI and UX designs to better serve the end users with the myriad of ImageTrend products that serve hospitals and first responders.

### Digital Designer

Randstad at Vanguard

*August 2021 – August 2022*

- Working on creating emails, landing pages, retouching, and other digital collateral under the umbrella of marketing, generating engagement with Vanguard's audience and helping the business.

### Digital Content Designer

QVC

*February 2020 – February 2021*

- Creating emails to help drive business to the eCommerce branch of QVC which resulted in anywhere from 10,000-100,000 clicks per deployment and helped generate revenue for the company.

### Design Consultant

- Executing design strategies in both print and digital forms for companies in different industries ranging from insurance, advertising, eCommerce, and fintech.

*October 2018 – Present*

### Lead Graphic Designer

GEICO Insurance Agency, Inc.

*January 2014 – October 2018*

- Designed and implemented digital and print initiatives for in-house clients for advertising and brand development.
- Material created included responsive landing pages, billboards, click banners, magazine ads and emails.
- Created and helped in the creation of print and digital campaigns that appeared in print, signage, and social on a national level.

### Graphic/Web Designer

FTD Group, Inc.

*December 2009 – January 2014*

### Graphic Design Intern

Pace Advertising

*February 2008 – June 2008*

### Graphic Design Intern

Giovanni Bianco/Studio 65

*September 2007 – December 2007*

### Graphic Design Intern

Arzu, Inc.

*June 2007 – August 2007*

## About

Designer with a passion for the visual and the functional, I carry over 14+ years of visual design experience running the gamut of print and digital in addition to knowledge of UI/UX design and testing. In addition, I am continuously learning about different things that can further my knowledge base and enhance my designs. I am looking for roles where I can utilize both my creative skills and make good design decisions based on objective information.

## Education

### Designlab/UX Academy

*October 2019- November 2020*

UX/UI intensive course that covered all aspects of the UI/UX process, from initial research to high-fidelity prototype.

### Fordham University

*May 2008*

B.A. in Visual Arts

## Skills

Branding  
Content creation  
Critical thinking  
Graphic design  
Illustration  
Information architecture  
Problem solving  
Task flows  
UI design  
Usability Testing  
User flows  
UX research  
Visual design  
Wireframing

## Tools

Adobe XD	InVision
After Effects	Mac OS
Animate	Microsoft Office
CSS	Photoshop
Figma	Premiere Pro
HTML	Sketch
Illustrator	Webflow
InDesign	Win OS